

A DIFFERENT KIND OF LEADER

MASTERCLASS - 2-DAY PROGRAMME



WHY THIS COURSE?

A Different Kind of Leader is a two-day programme that provides valuable insights for business people who wish to increase their influence and facilitate ongoing progress in a disruptive, digitalised world. There is not just one correct way of leading people, transitions, projects or processes but certain new expectations will have to be met in each of these roles to succeed today. Leading as we have always led is not good enough.

A key question today is 'what is the relevance of leaders in a world in which traditional business models are losing ground and innovation is driven more and more by cross functional, self-managed teams'? This course provides practical examples of relevant situations and dilemmas which open the door to a different purpose and way of leading.

To thrive in our professional lives, changes will be required in how we lead, respond to challenges, define the relevance of our roles and prepare ourselves and others for ongoing development.

New organisational models, open workforces, changing team formats, talent scarcity, the use of advanced technology, broad-based diversity and continuously changing expectations are just some of the areas and circumstances that test our adaptability, resourcefulness and ability to drive progress.

If you are keen to explore how you can increase your relevance and competencies in our challenging national and global environment and identify concrete opportunities applicable to your unique circumstances then this is a course for you.

COURSE OBJECTIVES

Participants will step out of their day-to-day environments for two consecutive days to focus on their opportunities, make choices and set priorities. As a participant:

- ◆ You will gain a thorough understanding of the risks and opportunities that our disruptive environment poses to people in management and leadership positions
- ◆ Leave feeling energised to put new insights, that are applicable to your circumstances, into practice.
- ◆ Having sharpened your focus and prioritised key elements of your role, you will be ready to adapt your approach to achieve greater support and participation both locally and internationally
- ◆ You will update certain skills, keeping in mind that it takes a different skill set to turn diversity in the workforce into a highly valuable asset
- ◆ A beneficial take-away will be practical steps, methods and tools to bring about meaningful change
- ◆ You will want to enrol for another of our courses!

Discussion groups, case studies, sharing of experiences and successful practices will ensure a varied and dynamic programme.

WHO SHOULD ENROL FOR 'A DIFFERENT KIND OF LEADER'?

Managers who are keen to enhance their influence and effectiveness in any organisational phase. Their scope of responsibilities may be local or international and they wish to adapt their leadership to meet changing demands. Participants are from different organisations and sectors. The maximum number of participants is 12.

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PROGRAMME CONTENTS

- ◆ Understanding the external environment
We explore external influences and developments, false assumptions and key opportunities
- ◆ Responding to the changing face of the international organisation
We zoom into different developments and look at each from different perspectives
- ◆ Leadership today: the transitional phase of half measures
Recognise pitfalls & blind spots and identify compelling alternatives
- ◆ Establishing a powerful focus - preparing for a renewed role and stronger positioning
- ◆ Transitioning from traditional to modern teams and broad-based diversity
Leading teams for tomorrow; helpful tools and frameworks
- ◆ Mind-set, image and reputation management
Moral leadership
- ◆ Advanced stakeholder management
Move beyond predictable stakeholder plans & time management strategies and master a different path to building and sustaining a network of influence.



Participants will receive a copy of the book 'A Different Kind of Leader—accelerating progress in a world of disruption,' by consultant and coach Janet Poot.

COURSE DETAILS OF 2-DAY PROGRAMME

Dates 2019 — 3 options:

June 13 and 14
June 27 and 28
July 3 and 4

City and venue

Amsterdam. Venue to be confirmed.
Close to public transport and convenient parking.

Start and end times

Day 1 and Day 2:
09.00—16.30 hrs

Programme leaders

Janet Poot
Caroline Allertz
(See page 3)

Language

The programme will be conducted in English unless all participants are Dutch speaking.

Price

€ 1.400,— (excl. VAT) p.p.
€ 1.200,— (excl. VAT) p.p. based on more than 1 registration from the same organisation

HOW TO REGISTER

Registration Form: Questions?

See page 4 and visit <https://jpcint.com/registration/>
e-mail Janet Poot at j.poot@jpcint.com

Course Name and ID

A Different Kind of Leader. ID: ADKOL

Company info

www.jpcint.com

A DIFFERENT KIND OF LEADER

MEET THE COACHES



JANET POOT



Janet Poot is an international business consultant and coach. She is also a published author. She has an entrepreneurial background having established and run a marketing company that conducted marketing campaigns for leading multinationals in 12 countries.

Janet has built extensive expertise in the fields of leadership consultancy, developing and conducting training programmes and executive coaching. She is used to working with a wide range of nationalities and with organisations ranging from SMEs to multinationals. Clients include Air France KLM, RAI Amsterdam, International Flavours & Fragrances (IFF), Transavia, European Bank for Reconstruction and Development (EBRD), Hogeschool Zuyd, Wessanen, GCO Global. She has carried out coaching and interim assignments for European, American and Asian organisations in all regions of continental Europe and in the UK. Janet is also very active in the Balkan countries.

Janet's main professional focus is on leadership development and building organisational effectiveness and resilience. She designs development programmes for (management) teams and executives seeking to strengthen their influence and effectiveness in pre- and post-merger phases, during restructuring programmes, at times of expansion and changing internal or external circumstances that require a different strategic or commercial approach.

Janet is a board member of the Netherlands British Chamber of Commerce.

CAROLINE ALLERTZ



After graduating as a lawyer from VU University Amsterdam, Caroline began her career as a trainee solicitor in Scotland. Subsequent career moves brought her into the fields of financial management and project management (in an international marketing company). She found her most fitting role as a coach and advisor. Caroline's international background and diverse experience in various professions contribute to her success as an Executive Coach. Lawyers, accountants, expats, entrepreneurs, medical specialists and other professionals call upon her to improve their effectiveness, to help them decide on career moves, and to put their talents to best use. She enjoys facilitating progress by assisting those in responsible positions to achieve their full potential and navigate pitfalls with confidence.




Caroline's clients include Ernst & Young accountants, Eneco, Holland van Gijzen Advocaten, Ortec, ISM-eCompany. Caroline is on the supervisory board of Rabobank Gooi & Vechtstreek, the Netherlands.


STYLE

Both coaches have international backgrounds and are bilingual in English and Dutch. Their style can be described as interactive knowledge sharing and facilitating as opposed to PowerPoint-based training. Follow-up modules for in-depth coaching and advice on specific leadership themes are offered at JPC's office premises in Amsterdam.

CONTACT DETAILS

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MASTERCLASS REGISTRATION FORM



Course ID	Course Title	Course Dates	Fees excl. VAT

YOUR CONTACT DETAILS

HOW TO REGISTER

First and Last Name	
Position	
Organisation	
Address 1st line	
Address 2nd line	
City	
Phone (Work)	
Phone (Mobile)	
E-mail	
Nationality	
Comments	

TWO WAYS TO REGISTER

E-mail: j.poot@jpcint.com
Scan this form and return it as an e-mail attachment.

Online: you can complete this registration form online:
<https://jpcint.com/registration/>

METHOD OF PAYMENT

An invoice will be sent to you after receipt of your registration. Do be sure to send all details for complete and correct invoicing, including all relevant codes (e.g. admin, p.o. number or other). Please note that full payment must be received prior to the course.

CANCELLATION OF A CONFIRMED REGISTRATION:

21 days or more prior to the start date: cancellation fee of euro 250,00
15 days—20 days prior to the start date: 50 % of the total amount.
0 to 14 days prior to the start date: 100 % of the total amount is charged.
Cancellations without charge:
You may nominate another person to attend the same programme.
You may register for the same training on different dates if available, provided notice is given at least 15 days prior to the start date.
JPC International reserves the right to change the date and venue in the event of unforeseen circumstances. If a change of date does not suit you, you will not be charged a fee for cancellation.

YOUR DETAILS FOR PAYMENT/INVOICING

Contact Name	
Position	
Department	
Organisation	
Invoice Address 1st line	
Invoice Address 2nd line	
City	
Purchase order and admin codes	
E-mail address for digital invoice	
Other info	

Date	
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